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| **LEGO Friends** | **LEGO Alien Conquest** |
| Target Audience: | Target Audience: |
| 1. Pick two technical codes and explain the effect they produce. 2. What verbs and pronouns are they using, and how and why do they appeal to one gender or the other? 3. Choose one element of the sound and explain what effect they produce. | 1. Pick two technical codes and explain the effect they produce. 2. What verbs and pronouns are they using, and how and why do they appeal to one gender or the other? 3. Choose one element of the sound and explain what effect they produce. |